PRIVACY POLICY

Wealthy Wishes ("we," "us," or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and protect your information when you use our website ("Site") and services ("Services").

- 1. INFORMATION WE COLLECT We may collect the following types of information:
 - 1.1. Personal Information: Name, email address, shipping address, billing information, and other details you provide when purchasing our products.
 - 1.2. Technical Information: IP address, browser type, operating system, and device information collected through cookies and analytics tools.
 - 1.3. Usage Information: Data about how you use our Site and Services.
- 2. HOW WE USE YOUR INFORMATION We use your information to:
 - 2.1. Process and fulfill your orders
 - 2.2. Provide customer support
 - 2.3. Communicate with you about your orders and updates
 - 2.4. Improve our Site and Services
 - 2.5. Comply with legal obligations
- 3. COOKIES AND TRACKING TECHNOLOGIES We use cookies and similar technologies to enhance your experience on our Site, analyze usage, and provide targeted advertisements. You can control cookie settings through your browser.
- 4. SHARING YOUR INFORMATION We may share your information with:
 - 4.1. Service providers who help us operate our business (e.g., payment processors, shipping companies)
 - 4.2. Legal authorities if required by law
 - 4.3. Business partners with your consent

We do not sell your personal data to third parties.

- 5. DATA SECURITY We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, disclosure, alteration, or destruction.
- 6. DATA RETENTION We retain your information as long as necessary to provide our Services and comply with legal obligations. When no longer needed, your data will be securely deleted.
- 7. YOUR RIGHTS Depending on your location, you may have the right to:
 - 7.1. Access the personal data we hold about you
 - 7.2. Correct inaccurate or incomplete data
 - 7.3. Request deletion of your data
 - 7.4. Object to or restrict data processing
 - 7.5. Withdraw your consent at any time

To exercise these rights, please contact us at <u>info@wealthy-wishes.com</u>.

- 8. INTERNATIONAL DATA TRANSFERS Your information may be transferred to and processed in countries outside your own. We ensure such transfers comply with applicable data protection laws.
- 9. CHILDREN'S PRIVACY Our Services are not directed to individuals under 18. We do not knowingly collect personal data from children.
- 10. CHANGES TO THIS PRIVACY POLICY We may update this Privacy Policy from time to time. The latest version will be posted on this page with a new effective date.
- 11. CONTACT US If you have any questions or concerns about this Privacy Policy, please contact us at:

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